

## Curriculum Vitae

### Catherine Larson

NYU Health Sciences Library  
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### Personal Data

Citizenship United States of America

### Education

- 2002 **B.F.A. Art & Technology**  
The School of the Art Institute of Chicago
- 2012 **M.S. Library & Information Science**  
University of Illinois at Urbana-Champaign

### Academic Appointments

- 2012 - Library Associate, Web Services Librarian, NYU School of Medicine

### Awards and Honors

- 2002 BFA Fellowship Award
- 2008 For work on GreatChicagoStories.com:  
- Museums and the Web: Best of the Web  
- Educational, Muse Award Winners: TEACHING AND OUTREACH  
- AAM Award for Excellence Nominee
- 2012 Health Sciences Information Management Award

### Major Committee Assignments

#### *NYU Health Sciences Library*

- 2011 - Co-Chair, Web Services Team
- 2011 - 2012 Communication Team [disbanded]
- 2011 - Mobile Technologies Task Force
- 2012 - 2013 Strategic Planning Team, Lead
- 2013 - 2014 Managers Working Group [disbanded]
- 2013 - Marketing & Community Outreach Team

#### *NYU Digital Library Technology Services (DLTS)*

- 2011 - NYU Web Developers
- 2013 - NYU UX Group

### *NYU Langone Medical Center*

- 2011 - Web Committee
- 2013 - Social Media Council

### **Memberships, Offices, and Committee Assignments in Professional Societies**

- 2010 - American Library Association; committee member RUSA MARS section
- 2012 - Library Information Technology Association; member
- 2013 - Medical Library Association; member
- 2012 - 2013 New York/New Jersey Chapter of the Medical Library Association; member

### **Teaching Experience**

- 2007 Digital Imaging Workshop. Lecturer, Artwalk Ravenswood Chicago.

### **Major Research Interests**

1. SASS/CSS design
2. Mobile technologies – responsive design
3. UX/Agile development
4. Content strategy
5. Information architecture

### **Grants Received**

- 2008 Community Arts Assistance Program Grant
- 2014 Informationist, Informationist Administrative Supplement, funded by the National Library of Medicine, 3 R01 DC-012557-02

### **Publications**

1. Vieira, Dorice; McGowan, Richard; McCrillis, Aileen; Lamb, Ian; **Larson, Catherine**; Bakker, Theodora; Spore, Stuart. *The Faculty Bibliography Project at the NYU School of Medicine*. Journal of librarianship & scholarly communication. 2014:2(3).
2. Read, Kevin B; Surkis, Alisa; **Larson, Catherine**; McCrillis, Aileen; Graff, Alice; Nicholson, Joey; Xu, Juanchan. *Starting the data conversation: informing data services at an academic health sciences library*. Journal of the Medical Library Association. 2015:103(3):131-135.

### **Presentations & Posters**

1. **Larson C**, Chin S, Barahona GS. "Branding the Archives: Reimagining Our Online Presence." [poster session]. Medical Library Association Annual Meeting, Boston, MA, May 2013.
2. Hanson, KL, **Larson, C**, McCrillis, AM, Nicholson, J, Yacobucci, K. "Implementing OpenInfobuttons: A Search Tool for Clinicians at the Point of Care." [poster session] Medical Library Association Annual Meeting, Chicago, IL, May 18, 2014.
3. Yacobucci, K. L., **Larson, C.**, Hanson, K. "Branding: No Irons Required," Presented at the Medical Library Association Annual Conference, Chicago, IL May 2014
4. Willcox, S, **Larson, C.** "Sink or Swim: Creating a Social Media Presence in an Academic Medical Center." [poster session] Medical Library Association Annual Meeting, Chicago, IL, May 2014.

5. Surkis, A; Read, K; Lamb, I; **Larson, C.** *"Developing a Workflow to Facilitate Data Sharing in a Neuroscience Lab."* Presented at the Medical Library Association Annual Conference, Austin, TX, May 2015.
6. Surkis, A; Read, K; Athen, J; Lamb, I; Nicholson, J; Chin, S; Xu, J; Hanson, K; **Larson, C.** *"Building a Data Catalog: Promoting Data Reuse and Collaboration at an Academic Medical Center."* Presented at the Medical Library Association Annual Conference, Austin, TX, May 2015.