

Curriculum Vitae

Karen Yacobucci

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Personal Data

Citizenship United States of America

EDUCATION

Year	Degree	Field	Institution
1997	certificate		Gates-Chili HS
2001	AS	Liberal Arts	Monroe Community College
2004	BA	English Literature with Distinction	State University of New York at Buffalo
2006	MLS	Library and Information Science	State University of New York at Buffalo

Internships and Residencies

2005-2006 Intern in Media Arts Cataloging, Hallwalls Contemporary Arts Center
2005-2006 Intern in Digital Image Preservation, Buffalo Museum of Science
2006 Intern in Moving Image Preservation and Photography, George Eastman House

Licensure and Certification

2006 New York State Department of Education,
Public Librarian's Professional Certificate #22804

Academic Appointments

2001-2003,
2004-2006 Cataloging/Reference Assistant, State University of New York at Buffalo
2006-2007 Substitute Reference Librarian, Brighton Memorial Public Library, New York
2006-2007 Weekend Reserve/InterLibrary Loan/Serials Supervisor, Nazareth College of Rochester, New York
2006-2007 Reference Librarian, Nazareth College of Rochester, New York
2007-2009 Serials Librarian, New York Medical College, Valhalla, New York
2009- Content Management Librarian, NYU Health Sciences Libraries, New York University
2012- Assistant Curator, NYU Health Sciences Libraries, New York University

Awards and Honors

2003 Friends of the University Libraries Undergraduate Poetry Prize, State University of New York at Buffalo
2003 Arthur Axelrod Memorial Award, State University of New York at Buffalo

Major Committee Assignments

NYU Division of Libraries

- 2009 - VirSci Consortium
- 2010 Libraries Sustainability Committee
- 2014- Primo Administrators Working Group

NYU Health Sciences Libraries

- 2009-2010 Collection Development Team
- 2009-2010 Faculty Council Housing Committee
- 2009-2011 Electronic Resource Management Team [Chair]
- 2010-2011 K-Team
- 2009-2012 Team Leaders Council
- 2010-2012 ALEX Team
- 2010 Translational Science Librarian Search Committee [Chair]
- 2012-2014 Department of Knowledge Informatics Team

- 2009-2015 Content Management & Scholarly Communications Team [Co-Chair]
- 2010- Library Systems & Technology Team
- 2013-2015 Marketing & Community Outreach Team [Chair]

Memberships, Offices and Committee Assignments in Professional Societies

- 2007- Medical Library Association (MLA); New York/New Jersey Chapter
- 2010- Medical Library Association (MLA)
- 2010 New York Academy of Sciences
- 2015- Evidence Based Health Care Committee, New York Academy of Medicine

Editorial Positions

- 2015- International Journal of Mobile Human Computer Interaction (IJMHCI) – Ad Hoc Reviewer, International Editorial Review Board

Teaching Experience

- 2010 Introduction to the Health Sciences Libraries. Lecturer, Ehrman Medical Library, New York University School of Medicine. Hours per year to be determined, students, residents, faculty and staff.
- 2010 EndNote Essentials. Lecturer, Ehrman Medical Library, New York University School of Medicine. Hours per year to be determined, students, residents, faculty and staff.
- 2014 Teaching Evidence Assimilation for Collaborative Healthcare. Librarian Tutor, New York Academy of Medicine.
- 2015 Teaching Evidence Assimilation for Collaborative Healthcare. Librarian, New York Academy of Medicine.
- 2016 Teaching Evidence Assimilation for Collaborative Healthcare. Librarian, New York Academy of Medicine.

Major Research Interests

1. Marketing and Brand Identity Management
2. Clinical Librarianship
3. Library Sustainability

4. Visual Design
5. User experience and Usability
6. Electronic Collection Maintenance and Organization

My primary interest is how best to connect people with information in an electronic environment. I am interested in working closely with library users and assessing their needs in order to devise strategies and training which can assist them in finding, retrieving, and assessing the quality of information.

Grants Received

2015-2016 New York University School of Medicine: The Program for Medical Education Innovations and Research (PrMEIR) - \$5,000.00

Assessing Information Seeking with Technology: A critical component of the ACGME Practice-based Learning competency is appraisal and assimilation of scientific literature (EBM); yet, several studies have shown that residents rarely use evidence-based resources to answer clinical questions. The aims of this study are to assess how medical students and residents at NYU answer clinical questions that arise during rounds, characterize the information sources used to answer these questions, and evaluate the effectiveness of institution-provided iPads in clinical decision making. Based on our findings we will develop a curriculum based on current usage trends to improve mobile device use at the point-of-care.

Bibliography

Educationally Relevant Publications

1. Hanson, K., Surkis, A., **Yacobucci, K.L.** "Data Sharing and Management Snafu in 3 Shorts Acts." Online Video. *YouTube*. YouTube, 19 Dec. 2012.
2. **Yacobucci, K.L.** "Document Delivery Services." Online Video. *YouTube*. YouTube, 3 Jan. 2013.
3. **Yacobucci, K.L.** "Ask a Librarian." Online Video. *YouTube*. YouTube, 3 Jan. 2013.
4. **Yacobucci, K.L.** "How Green is the NYU Health Sciences Library?" Online Video. *YouTube*. YouTube, 19 Apr. 2016.
5. **Yacobucci, K.L.**, Curran, Ashley F. "MLA '17 Call for Submissions." Online Video. *YouTube*. YouTube, 29 Apr. 2016.
6. **Yacobucci, Karen L.** "Natural Medicines". *Journal of the Medical Library Association*. 2016 104(4):371-374 (PMCID: PMC5079512)
7. Dalal, H., O'Hanlon, R., & **Yacobucci, K.L.** "Video Marketing for Libraries: A Practical Guide for Librarians." Rowman and Littlefield Pub Inc., 2017.
8. Dalal, H., O'Hanlon, R., & **Yacobucci, K.L.** "Video Marketing: Best Practices & Simple Tips for Libraries." *Marketing Libraries Journal*. (Forthcoming, 2017).

Abstracts and Invited Presentations

9. Yacobucci, K. L. "Integrating an Open Source ILS and SFX" [panel moderator]. ELUNA (Ex Libris Users of North America) Annual Conference, May 2010.
10. McCrillis, A., Graham, J. M., Hanson, K. L., Maher, S., McGowan, R., Yacobucci, K. L., Vieira, D. L., & Morton-Owens, E. G. "Librarians' involvement in a course management tool and an evolving instructional design role." Presented at Medical Library Association Annual Meeting, Washington DC, May 2011.

11. Yacobucci, K. L., Maher, S., Bakker, T., Hanson, K., Surkis, A. "Usage Statistics in SFX and UStat; the Good, the Bad, and the Robots." Presented at ENUG (Ex Libris Northeast Users Group) Annual Conference, Ithaca NY, 2012.
12. Maher, S., Dement, F., Yacobucci, K. L., Vieira, d. "If you trial it, they will..." [poster session]. Medical Library Association Annual Conference, Boston, MA May 2013
13. Yacobucci, K. L., Hanson, K., Maher, S., Spore, S. "E-resources and statistics: getting the big picture" [poster session]. Medical Library Association Annual Conference, Boston, MA May 2013
14. Hanson, K., Bakker, T., Maher, S., Morton-Owens, E., Peters, D., Dement, F., Spore, S., Williams, J., Rambo, N., Yacobucci, K. L., "Instituting a Library Dashboard as a Foundation for Evidence-Based Strategic Decisions." [poster session]. Medical Library Association Annual Conference, Boston, MA May 2013
15. Yacobucci, K. L., Larson, C., Hanson, K. "Branding: No Irons Required," Presented at Medical Library Association Annual Conference, Chicago, IL May 2014
16. Hanson, K., Larson, C., McCrillis, A., Nicholson, J., Yacobucci, K. "Implementing OpenInfoButtons: A search tool for clinicians at the point of care." [poster session]. Medical Library Association Annual Conference, Chicago, IL May 2014
17. Yacobucci, K.L. "Making the Invisible Visible: Marketing a Digital Library after Natural Disaster." Presented at Medical Library Association Annual Conference, Austin, TX May 2015
18. Yacobucci, K.L., Maher, S., McCrillis, A., Nicholson, J. "Magic Eye: Seeing Hidden Trends in Mobile Information Seeking in a Clinical Setting." Presented at Medical Library Association Annual Conference, Toronto, ON, Canada May 2016
19. Read, KB, Larson, C, Young, SY, Yacobucci, K, Paul, S, Gillespie, C, Surkis, A. Preparing Medical Librarians to Understand and Teach Research Data Management. Presented at the Medical Library Association Tri-Chapter Conference. 2016 Sept 27; Philadelphia, PA.
20. Surkis A, Larson, C, Young, SY, Yacobucci, K, Paul, S, Gillespie, C, Read KB. Extending the BD2K Training Initiative to Biomedical Librarians. Presented at the SciDataCon2016 Conference. 2016 Sept 12; Denver, CO.